



A COMPREHENSIVE GUIDE TO JOB HUNTING IN THE 21ST CENTURY

In today's competitive job market you need to be using effective 21st Century job search techniques. Whether you are looking to move into your next job, or at the start of your career, How to Get a Job in a Recession is a comprehensive guide to job search success and will provide the guidance and reassurance you need to do your best.

“Too many people waste time on the wrong activities, and fail to get shortlisted. Sat in front of a computer surfing websites, sending out hundreds of CVs is untargeted. In this book I’m going to share the techniques that help my clients gain success in job search through up-to-date techniques and sample materials. Always at the forefront of new ways of working I’ve included masses of additional resources for you, all the forms you need and audio too!”

- Denise Taylor, September 2011

Completely revised, the 7 sections include:

- Creating a job search plan
- Deciding what job to target
- CV and cover letter creation
- Creating a compelling message
- LinkedIn
- Traditional job search
- Online research and fact finding interviews
- Active job search
- All aspects of selection
- Staying motivated

You don't just get the book, you also get masses of bonus material via an easy sign up online.

- Orientation welcome video.
- 15+ forms to download for your own personal use in managing your job hunt.
- 6 audio interviews discussing subjects such as thinking yourself to success, body language, and using career assessments.
- Mock interview brief to use in your interview practice.

“With this book Denise has taken the heartache out of job search, giving a structured and organised plan to follow. It provides the most up to date techniques using a multimedia approach in a plain speaking easy to follow style. Along with its supporting material and website, this book will turn anyone feeling lost and rejected into a confident and successful job candidate.”

- Ann Starkie, Director of AS CAREERS

“A highly readable book which provides a structured approach to job seeking and teaches you how to package yourself correctly for the job you want. With fresh ideas and excellent use of technology this book is a must for anyone looking to stand out and succeed.”

- Richard Lane

“A must read for all job-holic professionals to keep up with changing times!!”

- Mital Kinderkhedia

“Denise clearly articulates the challenges associated with job seeking in this difficult economic climate, and provides clear, practical advice for overcoming them. I'd certainly recommend this book to anyone currently looking for a new job.”

- Richard Browning

“Armed with *How to Get a Job in a Recession*, it feels like I've got a career coach permanently by my side, step-by-step through the job search process.”

- David Hebblethwaite

Denise Taylor is a double award winning career coach, chartered psychologist and registered guidance practitioner. She has been helping people find out who they are, what they want to do and be successful in their job search for more than 20 years. Denise is the founder of Amazing People and noted as one of the top career coaches in the UK.

